JOEY YIN
UX PRODUCT DESIGNER

Creating intuitive product that align with business objectives while satisfying user needs.

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Kuala Lumpur, Malaysia

EXPERIENCES

Dec 2021 Present

UX Designer
GBG (Malaysia)

Joined as a APAC ux designer to help identify the product gap. Redesign of existing product and create a new design library/system that will improve the productivity of designers and developers.

Sep2021 Dec 2021

UIUX Manager
TOGL Technology

To implement design system, oversee the entire app's user experience. Mentoring the team in applying a consistant design language and material used in the app. Problem solving by providing innovative ux solution.

Jul 2020 Sep 2021

UIUX Manager
Razer Gold Malaysia

Work closely with product owners and stake holders. Problem solving by providing innovative design and ideation of new features. Overlooking on user experience and features improvement.

Jan 2019 Jul 2020

Senior UXUI Designer
Boost @ Axiata Digital

Understanding the user needs and experience. Work closely with product owners and stake holders. Idea pitching, ux workshop, user testing and presentations on progress and outcomes.

Jul 2016 Feb 2019

Digital / UXUI Designer
joey-yin.com

Work closely with clients, understanding the goal and aim of the project. Idea pitching and presentation on user flows, solutions, progress and outcomes.

Jun 2014 Mar 2016

Digital Designer
Wholegrain Digital Wordpress Agency, London

Project managed client relation during design stage. Delivered creative deisgn ideas to identify and resolve impeding digital design issues as well as meet UXUI design requirements.

Mar 2013 Oct 2013

Designer / Project Manager
Made in Penang Interactive Museum

Succesfully translated history of Penang into 3D projection mapping. Effectively build, motivate, direct design & production teams.

EDUCATION

MA Design for Digital Media
Univesity of Portsmouth, UK
2016 - 2017

BSc (HONS) Digital Media
Univesity of Portsmouth, UK
2013 - 2016

Diploma in Multimedia Design
The One Academy Penang, Malaysia
2010 - 2012

COMPETENCY

Project Management
UXUI Design
Team Management
Wireframing
Prototyping
Sketching
Design Research
Presentation / Communication Skill
Design System

TOOLS

Photoshop
Illustrator
Adobe XD
Sketch
Figma

LANGUAGE

English
Mandarin
Cantonese
Malay
HTML / CSS